

PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING

Metropolitan Atlanta Rapid Transit Authority

July 8, 2015

10:33 a.m.

MEETING SUMMARY

1. Approval of the June 4, 2015 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Dallas seconded by Ms. Abdul-Salaam, the Minutes were unanimously approved.

Briefing – Federal Legislative Update

Mr. Bayalis briefed the Committee on Federal legislation. Notably, MAP 21 legislation expires on July 31, 2015 and the Highway Trust Fund is projected to be depleted soon thereafter (approximately 86 days). A \$10-11B temporary extension is projected to be agreed upon at the end of July. These funds are projected to last to year-end.

3. <u>Briefing – Clifton Corridor Transit Initiative on the Environmental Review Process</u>

Ms. Wimberly briefed the Committee on the current status of the Clifton Corridor Transit Initiative/Environmental Review Process. This briefing served as a follow up to the October NOI (Notice of Intent), initiation of the environmental review process for Clifton Corridor to meet the requirements of NEPA (National Environmental Policy Act) and how input received will be used in the environmental assessment. The process is slated for completion in 2017. A concurrent objective is to request entry into Project Development, which will position Clifton Corridor to compete for Federal funds in the New Starts program.

4. Briefing – Fare Evasion

Ms. Smith provided a briefing on the results of a FY 15 Fare Evasion Study. This study was done due to a FY 13 survey which reported an estimated \$3.5M loss in revenue. The FY 15 study indicates that the overall fare evasion rate at MARTA has dropped from 6.6% to 1.8% on bus and from 1.8% to 1.7% on rail. The Fare Evasion Task Force is currently focusing on the misuse of special benefit cards.

5. Briefing – MPD Community Outreach

Chief Dunham briefed the Committee on the MARTA Police Department's community outreach program. She noted that law enforcement approval ratings are going down nationwide due to recent incidents of unjust police force. MARTA have a proactive record dating back to 2009 - engaging customers throughout the MARTA service area, providing the public with a different perception of the MARTA Police Department and increasing MARTA visibility within the community.

Community involvement entails:

- Partnerships
- Volunteer Services
- Special Olympics Georgia
- Community Events
- Youth Programs
- Young Adult Programs
- Senior Citizens Programs
- Community Emergency Response Team (CERT)
- Citizens Police Academy (CPA)
- Diverse Community Outreach (DCOL).

6. Briefing – DEO Outreach

Mr. Risco provided a briefing to the Committee on the Department of Diversity and Equal Opportunity's (DEO) outreach efforts. The core functions of the Office are achieved on a platform of Compliance, Education and Outreach. Outreach provides equitable representation at all levels of employment; to increase the utilization of small disadvantaged businesses; the equitable distribution of transit service and benefits, as well as, the non-discriminatory impact of the Authority's decisions and activities.

Functions of the Office of Diversity and Equal Opportunity (DEO):

- Serves as an advocate to promote the diverse social profile of the service area
- Provides equitable representation and advancement at all levels of employment
- Utilization of small and disadvantaged businesses
- Equitable distribution of transit services

The meeting adjourned at 11:59 a.m.