



## **PLANNING & EXTERNAL RELATIONS COMMITTEE MEETING**

Metropolitan Atlanta Rapid Transit Authority

February 28, 2018

### **MEETING SUMMARY**

The Board of Directors Planning & External Relations Committee met on February 28, 2018 at 9:36 a.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

#### **Board Members Present**

Roberta Abdul-Salaam  
Robert F. Dallas, Chair  
Frederick L. Daniels, Jr.  
William 'Bill' Floyd  
Freda B. Hardage  
John 'Al' Pond

#### **1. Approval of the January 31, 2019 Planning and External Relations Committee Meeting Minutes**

On motion by Mrs. Hardage seconded by Ms. Abdul-Salaam, the minutes were unanimously approved by a vote of 6 to 0 with 6 members present.

#### **2. Briefing – Media Impressions Quarterly Update, October, November, December**

Mrs. Fisher presented an overview of the media relations activities during the 2<sup>nd</sup> Quarter of FY19.

#### **3. Briefing – GA 400 Transit Initiative Update**

Mr. Limmer presented an update on the progress of the Georgia 400 Transit Initiative and outlined current activities.

#### **4. Briefing – MARTA's 2019-2022 Title VI Program**

Mrs. Nash presented an update on MARTA's 2019-2022 Title VI Program.

**5. Resolution for Approval of MARTA's 2019-2022 Title VI Program**

On motion by Mr. Pond seconded by Mrs. Hardage, the resolution was unanimously approved by a vote of 6 to 0 with 6 members present.

**6. Briefing – Results of Public Hearings on Service Modifications for April 2019**

Mr. Williams presented an update on public input from previous public hearings.

**7. Resolution to Adopt to Service Modifications for April 2019**

On motion by Mrs. Hardage seconded by Mr. Floyd, the resolution was unanimously approved by a vote of 6 to 0, with 6 members present.

**8. Briefing – Media Impressions, Super Bowl LIII Special**

Mrs. Fisher presented an overview of media relations activities during Super Bowl LIII.

**9. Other Matters**

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The meeting adjourned at 10:50 a.m.